

PRESS RELEASE

MOU signed between ITEC m.e. & Uttar Pradesh Government at the UP Diwas held in Agra

The Government of Uttar Pradesh, India jointly with **FICCI** organized the “**U.P. PRAVASI DIWAS**” which was held at the **historical city of Agra** on January 4th 2016.

The first of its kind initiative has been planned and crafted under leadership of **Shri Akhilesh Yadav, Hon’ble Chief Minister of Uttar Pradesh**, who has embarked on building an effective and deliverable mechanism to make Uttar Pradesh a progressive land of opportunities with a support of Indian diaspora(s) and industry.

Following the road show and the invitation from **Shri Sanjiv Saran, Principle Secretary (NRI Affairs), Government of Uttar Pradesh**, a high level delegation from **India Trade and Exhibition Centre** visited the UP Diwas in Agra.

During the visit, a landmark MOU was signed between ITEC m.e. represented by **Ms. Sripriyaa Kumaria Director General of ITEC m.e.** and **Shri Sanjiv Saran, Principle Secretary (NRI Affairs), Government of Uttar Pradesh** in the presence of **Honorable Chief Minister of Uttar Pradesh Shri Akhilesh Yadav**. The MOU between ITEC m.e. and UP government will pave way for UP government to promote and provide information about the investment opportunities, employment, NRI welfare etc. with respect to the state of Uttar Pradesh in UAE, GCC and Middle east region.

The delegation was led by Mr. Sudesh Aggarwal, Chairman of IBPC Sharjah and ITEC m.e. and during his one to one meeting with the Honorable Chief Minister also discussed to initiate various projects on Infrastructure, Tourism and Marina projects in the state of Uttar Pradesh. He also extended his invitation to the **Honorable Chief Minister Shri Akhilesh Yadav** to visit

UAE and Middle East for an UP Investment conclave that can be held to promote UP as TOP investment destination with focus sectors such as manufacturing, solar power, IT, electronics, road projects and biomass.

The **MOU will jointly initiate and facilitate mutually beneficial Pravasi meets**, symposia, conferences and conventions in the Middle east region which shall creating awareness of issues related to the NRIs, PIOs and OCIs of UP, by highlighting the inherent bonds of culture and history to encourage more visits, interaction and mutual interests in the fields business, advocacy, entrepreneurship, science and technology, politics and public service, culture, education, philanthropy, and the arts.

Mr. Sudesh Aggarwal also mentioned that ITEC m.e. will work closely with the Government of Uttar Pradesh in the coming weeks, to device various events, activities and plan of action which will be implemented in the Middle East region for the benefit of UP NRI'S and investors in this region.